



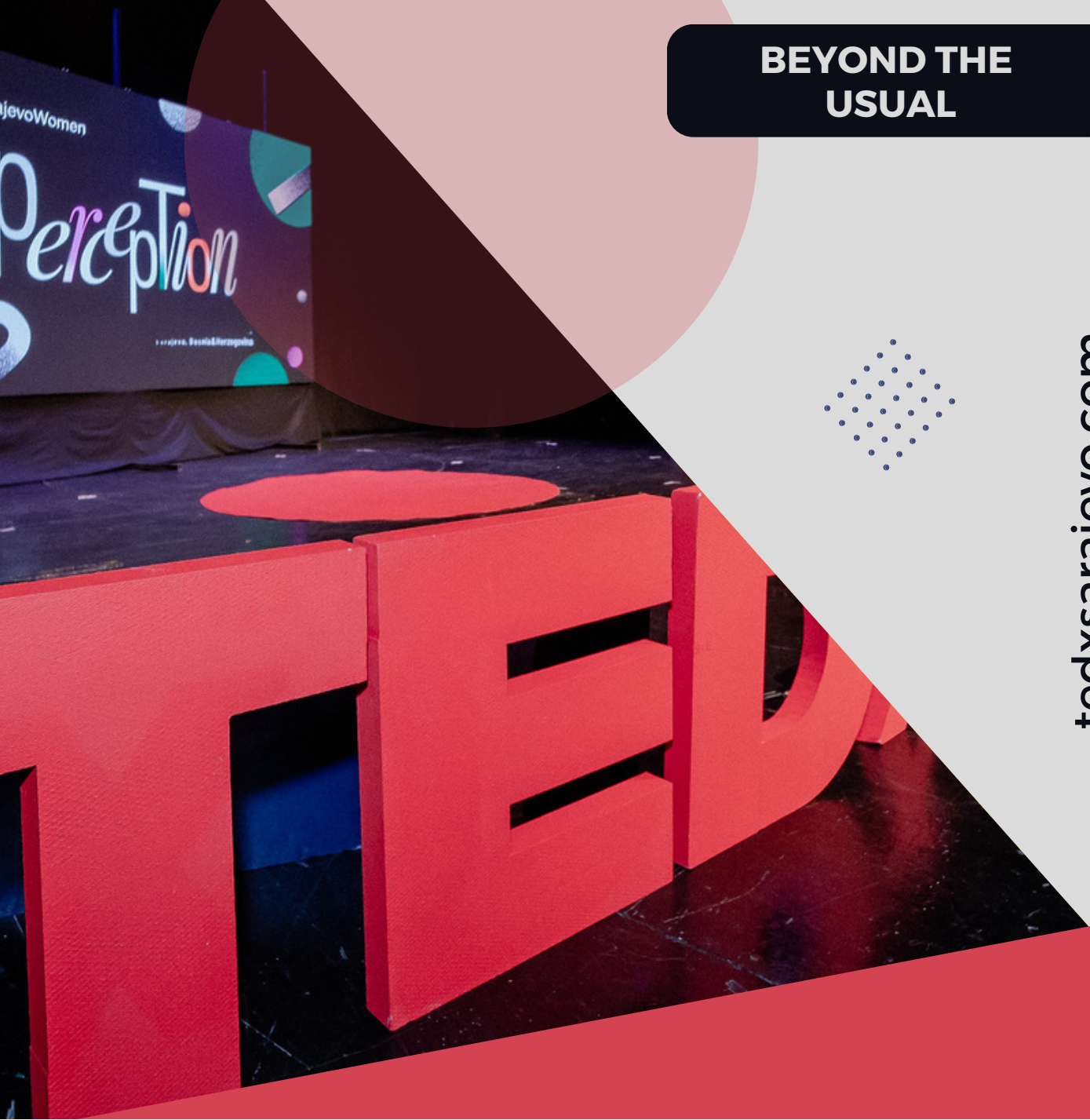
TED^x Sarajevo

x = independently
organized TED event

Ideas Worth Spreading
from the heart shaped
country

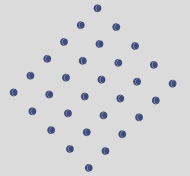
**BEYOND THE
USUAL**

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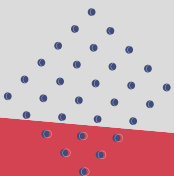




About the Event



In a world that often values conformity and sameness, it's important to challenge ourselves to think beyond what's typical or expected. This TEDxSarajevoYouth event will feature speakers who have explored unconventional ideas, from innovative technologies to new ways of looking at social issues. TEDxSarajevoYouth events are designed to inspire and engage young people with thought-provoking talks and performances.





Beyond The Usual

Going beyond the usual when it comes to ideas worth spreading

Our theme "Beyond the Usual" set for September 23rd at the "Sarajevo Youth Theatre" encourages young people to think outside of the box and explore topics that are not typically covered in everyday conversations. Furthermore, the TEDxSarajevoYouth event will foster an inclusive and collaborative environment besides the talks to encourage conversation between young people (attendees) and thus increase idea/experience exchange..



In collaboration with the BRIDGE project, which with the financial support of the Italian Agency for Development Cooperation (AICS), is implemented and co-financed by the United Nations Development Program in Bosnia and Herzegovina (UNDP BiH), TEDxSarajevo has mapped several topics that reflect the values of both sides and represent areas young people in Bosnia and Herzegovina are interested in.

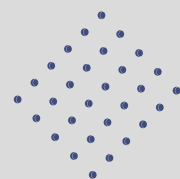
The talks will address topics in the domain of cultural and knowledge exchange, building meaningful connections between young people and expanding their horizons by working closely together throughout a day full of ideas worth spreading.

Besides the talks there are several interactive exhibitions planned to facilitate interaction with young people and other stakeholders from all organisations.



The Topics (in development)

- **Jasmin Bešić:** Young leaders combating brain-drain of young people from BiH
- **Aleksandra Laang:** Topic TBC
- **Belma Kučukalić:** Breaking Down Gender Stereotypes
- **Kamran Karić:** The anatomy of youth activism
- **Edita Milišić:** How diversity creates more functioning communities
- **Ivona Narančić:** How to optimise the usage of social media to benefit young people
- **Kristina Erak:** The importance of being part of a community for young people
- **Mima Zukan:** How art brings people closer together



At the event will be two sessions with 4 speakers in each, forming one unit of topics where individual talks form a continuous story that is being told in each session. All topics will follow a connected string of thought to better enable young people of receiving continuous ideas throughout the entire event. In connection with that there will be several workshops/exhibitions at the event to connect ideas and topics moreover.



The Speakers



Jasmin Bešić

From 2004 to 2010, he served as the coordinator for the Youth Development Program of the German Government in BiH while simultaneously volunteering as the head of the Institute. In 2010, he transitioned professionally to the Institute for youth development KULT as its executive director. As of 2021, to maintain the sustainability of the Institute, which employs over forty people, he moved to the position of the CEO of the Institute and serves as the chief of party of USAID programs as well.



Belma Kučukalić

With a degree in Political Science, specializing in International Business from the University of Buckingham, UK, Belma's journey is a testament to the power of lifelong learning, a value she wholeheartedly embodies. Belma's path, from her days in IT at Mistral to her leadership at Paragon, has been a testament to her excellence. Today, as the Project Manager at Bosnia's eCommerce association in BiH, she's the driving force behind e-commerce certifications, bringing growth to her community.



Edita Milišić

Her journey began by getting involved in different non-profit groups and student clubs. She led and took part in projects that made a difference in local communities. But the game-changer for her was her time with EESTEC (Electrical Engineering Students' European Association), where she met and worked with amazing people, not just locally but also from all over Europe. She calls herself a global matchmaker, bringing people from all around the world together to join their mission of empowering individuals to start their own ecommerce businesses.



Kamran Karić

Karic Kamran is a driven and accomplished individual with a remarkable journey of academic excellence, leadership, and service. Born on June 16, 2005, in Bosnia and Herzegovina, Kamran's life story is one characterized by a passion for learning, a dedication to community, and a pursuit of personal growth. Kamran's passion for science and innovation has not only fueled his drive to excel in the fields of Science, Technology, Engineering, and Mathematics (STEM) but has also earned him prestigious recognition. He has demonstrated his exceptional aptitude by securing two gold award in the STEM Olympiad, one in the Science department and another in the Mathematics department.

The Speakers



Mima Zukan

Through her professional experience in Russia, the United Arab Emirates and Bosnia and Herzegovina, where she has lived permanently since January 2016, she has participated in over 700 performances, concerts, festivals and music seminars (Russia, Sweden, Italy, Serbia, Croatia, Malta, Slovenia, etc.), organized a series of concerts (commercial and humanitarian in nature), and several auditions for the employment of musicians from Bosnia and Herzegovina, Serbia and Croatia for the position of music professors in Dubai (United Arab Emirates.)



Kristina Erak

With a dynamic background spanning AIESEC, Mozaik Foundation, and impactful projects with global giants like GIZ and USAID, Kristina pioneers change on local and global scales. Leading the "Smart Cities-Towards the Digital Transformation of Cities in BiH" project, she's redefining local governance through tech. Passionate about education and youth development, Kristina weaves opportunities for young minds into IT progress, economics, and legislation. Get set for inspiration from Kristina's journey, igniting IT innovation and empowering the future.



Ivona Narančić

Graduated from SSST Political Science/Diplomacy and International Relations (University of Buckingham), and master's degree in Democracy and Human Rights for Southeast Europe (Bologna University). Business experiences are mostly related to the media, NGOs and the private sector. For the last two years, Ivona has been working as a community manager in the coworking space tershouse and is in training for Gestalt psychotherapists. The sphere of personal interests is mostly related to psychology, personal growth, community and communication.



Aleksandra Laang

TBD



The Agenda Idea

The agenda is divided into three themed blocks including two speaker sessions and a interactive break for exhibitions and connecting attendees together.

The talks follow three core topics:

- **Youth Activism**
- **Social media and Internet**
- **Community Development**

The agenda includes also relevant exhibitions and interactive content for the attendees to connect with each other and form new relationships.



The Agenda

10:00 - 11:00: Exhibition exploration and welcome coffee

11:00 - 11:10: Opening remarks and ceremony

11:10 - 11:30: Mima Zukan

11:30 - 11:50: Kristina Erak

11:50 - 12:10: Edita Milišić

12:10 - 12:30: Kamran Karić

12:30 - 13:30: Lunch Break & Interactive panel with the staff of Italian Embassy to BiH

13:30 - 13:40: Session two opening & TEDxSarajevo 2024 event announcement

13:40 - 14:00: Jasmin Bešić

14:00 - 14:20: Ivona Narančić

14:20 - 14:40: Belma Kučukalić

14:40 - 15:00: Aleksandra Laang



The Exhibitions



Over the past five years TEDxSarajevo discovered that workshops represent something truly unique for the local audience to discover ideas further. For this event we aim to implement the following workshops:

Ask a Representative: General exchange between the staff of Italian Embassy in BiH, representative of AICS (tbc) and the attendees to facilitate knowledge exchange.

Scavenger Hunt: Divided in groups of up to 10 participants go on hunt for hidden objects in order to solve a puzzle/complete an assignment. Hidden objects are clues for solving the riddle, but also form a part of the prize for the group. Completing the task requires full group participation and collaboration. The award can be shared by the whole group, regardless their home town, ethnicity, study etc.



Speaker Q&A: Throughout the break and after the event there will be curated Q&A sessions between attendees and speakers to facilitate more idea exchange. The Q&A will take place after the second session of speeches has concluded.

Red Bull Formula 1 Simulation: Together with our partners at Red Bull we will provide the attendees with the possibility to race against the times of the best F1 drivers in the world in a read driving simulation at the venue.

LUDO BRIDGE jumbo size board game: throughout the event there will be an interactive Ludo jumbo sized board present where attendees can engage in rounds of Ludo together.



The Audience



Considering this is a Youth format, TEDxSarajevo aims to gather young people from across Bosnia and Herzegovina to participate in an event and day full of ideas worth spreading. The approach to inviting young people will be:

Collaboration with Universities: these institutions provide an excellent hub for young people and diverse backgrounds to be invited to the event.

Youth Organisations: organisations such as AIESEC, EYP, Youth council of the federation of Bosnia and Herzegovina, and Munja have in the past been strong partners of TEDxSarajevo and their members were always frequent attendees.

Social Media Campaigns: even though we aim to expand our collaboration network to invite young people there will also be a strong social media campaign targeted towards inviting young people from Bosnia and Herzegovina to our event in order to include diverse backgrounds, location of living, and interests

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